



## WINDOW CLING INSTALLATION & CARE

Without leaving behind any residue, custom window clings can help get the word out about your business in a memorable way. Window clings can be used on nearly any glass surface and are the ideal for short term use to advertise upcoming promotions or events. Follow these steps to ensure proper installation of your window cling.

1. Thoroughly clean the surface or window on which you would like to install your cling with a damp cloth and allow it to fully dry.
2. Find the center of your decal and the center of the surface on which you want to apply it. Hold your decal in place and mark the two top corner placements on the surface with a piece of masking tape.
3. Use a spray bottle filled with soapy water to spray to completely cover the application area in a light mist. We recommend a full spray bottle with a drop or two of dish detergent.
4. Carefully peel away the backing from the window cling and avoid letting the cling fold over on itself or the adhesive side touch a dirty surface.
5. Place the side that had the backing against the surface and align it to your masking tape marks. Gently press the cling onto the glass. Start in the middle and work your way out.
6. Use a squeegee or credit card to squeeze out air bubbles and excess water by pressing from the center and outwards to the edges. Overlap your strokes to make sure that all the water or air is squeegeed out.

Take your time and don't hesitate to spray more soapy water on the back of the graphic to lubricate the surface as you are eliminating air bubbles.

If your cling isn't quite laying as you'd like it, it's best to pull the bottom portion away from the window, reset the top portion as you like it and squeegee again with a downward motion.

Be sure that the outer edges of the decal are rubbed down smoothly and all liquid or air is forced out. This is essential for proper adhesion.

Prick any air/water bubbles that you can't squeegee out with a pin and push them down.

To clean your window cling, we recommend using a soft, damp cloth on its non-adhesive side. Do not use soap, or any other abrasive cleaning agent, as it may affect the printed surface.