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LEHIGH.









INSTITUTIONAL MARKS











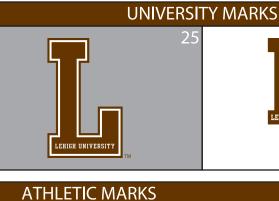


ATHLETIC MARKS



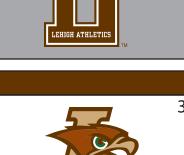








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LEHIGH UNIVERSITY

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ART WORK GUIDELINES

Lehigh University has established pre-approved marks for use by our licensees. In addition to these pre-approved marks, Lehigh University also has guidelines regarding the color of the garments on which the marks will be placed.

INSTITUTIONAL MARKS - (# 1-16)

Garment colors that may be used are flexible, all colors will be considered for use, but it is strongly preferred that the color(s) of garments to be used are submitted in conjunction with the artwork approval.

WORD MARKS - (#17-24)

Garment colors that may be used are flexible, all colors will be considered for use, but it is strongly preferred that the color(s) of garments to be used are submitted in conjunction with the artwork approval.

UNIVERSITY MARKS - (#25-26)

Garment colors that may be used are flexible, all colors will be considered for use, but it is strongly preferred that the color(s) of garments to be used are submitted in conjunction with the artwork approval.

ATHLETIC MARKS- (#27-35)

Lehigh Athletic marks will only be used on garments of the following colors: Brown, White, Athletic/Oxford Grey, and Khaki/Sand/Vegas Gold.

Use of Lehigh Athletics marks will be limited on non-conforming garment colors (including black).

Use of Non-conforming garment colors will be limited: manufacturer must gain a "single-use" approval (primarily for practice use).

Non-conforming garment colors will not be worn in any official, external capacity (i.e. competitions, recruiting, in Lehigh offices).

Marks #17, 18, 21, 22, 25, and 27 must contain a white "fill" in between the main brown letter and brown outline. If used on very dark background like black or navy blue.

Athletic Marks #29-33 should be used in conjunction with another word mark (word marks #17-24). Athletic Marks #34 and 35 are recommended for all retail applications.

University Marks #25-26 may be produced without the text if used in conjunction with another word mark (word marks #17-24).

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COLOR INFORMATION

DARK BROWN
PANTONE 1545
MADEIRA 1145
ROBISON ANTON 2251

INSTITUTIONAL GOLD
PANTONE 122
MADEIRA 1171
ROBISON ANTON 2808

INSTITUTIONAL RED
PANTONE 186
MADEIRA 1147
ROBISON ANTON 2263

ATHLETIC BROWN
PANTONE 1685
MADEIRA 1258
ROBISON ANTON 2481

ATHLETIC GOLD
PANTONE 465
MADEIRA 1255
ROBISON ANTON 2474

ATHLETIC GREEN
PANTONE 349
MADEIRA 1079
ROBISON ANTON 2454

LEHIGH UNIVERSITY CATEGORY INFORMATION

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VERBIAGE

Lehigh University ® Lehigh ® Mountain Hawks ®

GENERAL INFORMATION

Location: Bethlehem, PA Mascot: Mountain Hawk Established Date: 1865

Conference: Patriot League - NCAA Div. I

ADDITIONAL PERTINENT INFORMATION

University seal permitted on products for resale: The University Seal is only approved for internal University use and for select high-end items.

Alterations to seal permitted: TBD

Overlaying / intersecting graphics permitted with seal: TBD

University licenses consumables: TBD

University licenses health & beauty products: TBD University permits numbers on products for resale: TBD

Mascot caricatures permitted: TBD

Cross licensing with other marks permitted: TBD

NO USE of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations. NO REFERENCES to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.

Palantino font is required for all Institutional Marks.

Marks # 3, 7, 8, 9, 10, 13, 16, 19 and 20 may also be used in Black. Mark #35 is for printed material only.

Mark #33 is for printed material only.

You must use the approved *PANTONE colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE® is a registered trademark of PANTONE, Inc.

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